

VOL. 01

MONTHLY EDITION

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CREATOR SPOTLIGHT

By- **OnfluenX**

ANMOL GARG

THE CORPORATE BABAJI

From boardrooms to building one of India's most inspiring personal brands.

BUILDING IN PUBLIC

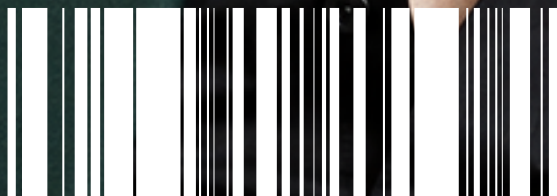
Insights on entrepreneurship, startups, and personal branding.

THE CREATOR ECONOMY

How content creators are shaping the future of business.

INSIDE THE JOURNEY

Exclusive stories, experiences, and future vision.



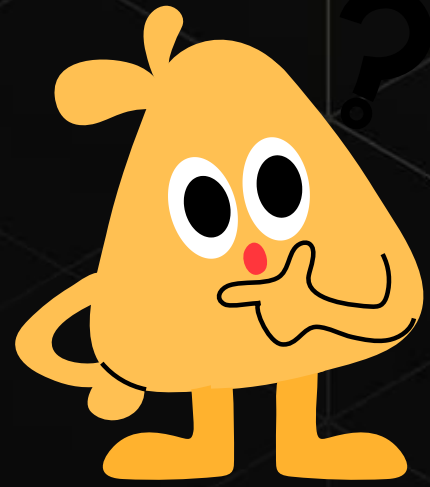
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WELCOME TO THE FIRST EDITION OF CREATOR SPOTLIGHT.
THIS MONTH, WE FEATURE ANMOL GARG, AKA CORPORATE BABAJI
A CREATOR WHO TRANSFORMED HIS CORPORATE EXPERIENCES
INTO STORIES THAT INSPIRE MILLIONS ACROSS INDIA

WHO IS ANMOL GARG?

ENTREPRENEUR • CREATOR • STAND-UP
COMEDIAN • FORMER CORPORATE
PROFESSIONAL • STORYTELLER



Anmol Garg, popularly known as Corporate Babaji, is an entrepreneur and content creator who transformed his years of corporate experience into relatable stories that resonate with millions. Before stepping into the creator economy, he explored startups, sales, digital marketing, event management, and stand-up comedy.

Known for his honest and humorous take on corporate culture, workplace dynamics, and career growth, Anmol has built a strong personal brand by blending storytelling with real-life experiences. Through his content, he inspires young professionals to think differently, develop new skills, and create opportunities beyond traditional career paths.

THE JOURNEY

FROM CORPORATE LIFE TO CORPORATE BABAJI

2014 — The Leap of Faith

Left his corporate job in search of something more meaningful, despite having no backup plan.

2014–2020 — The Experiment Years

Explored startups, sales, digital marketing, event management, hosting, and entrepreneurship while searching for his true calling.

2021 — Finding the Stage

Discovered stand-up comedy and began performing on stage, turning everyday experiences into relatable stories.

2022 — Birth of Corporate Babaji

Started creating content around corporate life, workplace culture, and career growth, quickly building a loyal community.

2026 — The Voice of Corporate India

Emerged as one of India's leading creators, inspiring millions with his humor, storytelling, and honest take on work and life.

FROM BOARDROOMS TO BILLIONS OF VIEWS

2014: LEFT HIS CORPORATE JOB
2014–2020: BUILT STARTUPS
2021: STARTED STAND-UP COMEDY
2022: STARTED CORPORATE BABAJI
2026: BECAME A LEADING CREATOR



In 2014, Anmol Garg left his corporate job in search of something bigger. The years that followed were filled with startups, failures, and uncertainty. While his friends were building careers and families, he was still searching for his true calling.

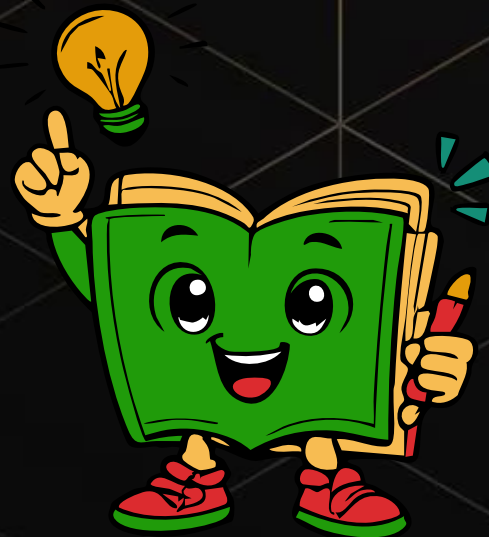
His decision was not easy for his family, especially his father, who had dreamed of seeing him succeed in the corporate world. After experimenting with startups, sales, and event management, Anmol discovered stand-up comedy and the power of storytelling.

Combining humor with his corporate experiences, he created Corporate Babaji—a platform that connects with millions of professionals across India. Today, Anmol Garg is one of the most influential voices in the creator economy, proving that taking risks can lead to extraordinary journeys.

FROM BOARDROOMS TO CONTENT CREATION, ANMOL GARG
HAS BECOME ONE OF THE MOST INFLUENTIAL VOICES OF
INDIA'S CORPORATE GENERATION

CREATOR LESSONS

5 LESSONS FROM ANMOL GARG



1. Build a Second Income Source

Never rely on a single source of income. Develop a skill that can support you beyond your primary job.

2. Master the Art of Storytelling

Great ideas become powerful when you know how to communicate them effectively.

3. Experiment Fearlessly

Don't be afraid to try new things, fail, and start again.

4. Focus on Skills, Not Titles

Your skills will create opportunities, not your job designation.

5. Stay Consistent

Success doesn't happen overnight—consistency and patience make the difference.

DON'T BUILD JUST A CAREER; BUILD SKILLS THAT CAN CREATE OPPORTUNITIES ANYWHERE

COMING NEXT MONTH...

A new creator. A new story.
A new journey.

From viral moments to untold struggles, the next edition of **Creator Spotlight** by **OnfluenX** will bring you another inspiring voice from India's creator economy.

“
**CAN YOU GUESS
WHO'S NEXT?**
”



HINT:

Millions know their content, but very few know the story behind the camera.

Stay Tuned!



WANT TO BE FEATURED?

Are you a creator, storyteller, or entrepreneur building something extraordinary?



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ABOUT ONFLUENX

OnfluenX is India's creator-first platform, connecting brands and creators while celebrating the people shaping the future of digital content.

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